

PRESS RELEASE

# When Tomorrow Becomes Yesterday: Sustainability in Song

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**For Fans of...** Admiral Fallow, Adem, The Unwinding Hours, Jo Mango

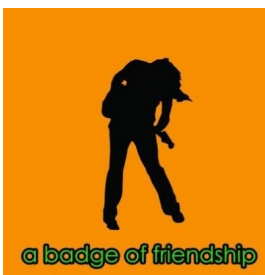
Singer-songwriter **Jo Mango** has teamed up with an array of songwriters academic researchers and sustainability organisations to create the **When Tomorrow Becomes Yesterday** project. The project's aim is to bring together academic, musical, artistic and practical knowledge to imagine a future in a more sustainable world. They will be releasing three download tracks along with a video documentary to help promote the cause.

Mango collaborated with a number of artists (**Adem**, **Louis Abbott** of **Admiral Fallow** and **Craig Beaton** of **The Unwinding Hours**), researchers (**University of the West of Scotland's Jo Collison Scott**, the **University of Manchester's Angela Connelly**, the **University of Edinburgh's Matt Brennan** and **Creative Carbon Scotland's Gemma Lawrence**) as well as organisations **Manchester: A Certain Future** and **Julie's Bicycle** to create a project that would allow art to explore the emotional connections to nature and create a platform for change.

After working together on a research project called **Fields of Green**, looking at how the live music industry could reduce its carbon footprint, Jo Mango and a set of Scottish songwriters went on to write a stunning collection of songs (*Wreck Lines*). This was funded by **The Arts and Humanities Research Council (AHRC)** who then sent out a proposal to put on a festival of events around the country on the theme of **Community Futures and Utopias** (a **Connected Communities Research Festival**) that would see different communities using the arts to to explores issues related to their futures.

As a result, Jo Mango then took part in three songwriting sessions - in London, Manchester and Edinburgh - thinking about the future and the challenges that climate change brings. This resulted in three songs: **The Ceasing** (Jo Mango and Louis Abbott), **If I Could Choose** (Adem Ilhan and Jo Mango) and **Better Lands** (Craig Beaton, Louis Abbott and Jo Mango), which were first played at AHRC's **Futures and Utopia Fair** in Somerset House, London. Coincidentally, this event took place the day after the Brexit result so the atmosphere felt charged and extremely thought provoking.

Climate change is a difficult subject to tackle, which a lot of people find unapproachable or simply choose to ignore it. However, with *When Tomorrow Becomes Yesterday*, Jo and her collaborators hope to break down that barrier and bring the arts together to explore how we can change the future.



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